

MINISTRY OF FINANCE OF UKRAINE

**STATE TAX UNIVERSITY
FACULTY OF SOCIAL AND HUMANITARIAN TECHNOLOGIES
AND MANAGEMENT
Department of Language Training and Social Communications**

**INTERNATIONAL ACADEMY OF APPLIED SCIENCES IN LOMZA
(POLAND)**

WSG University (BYDGOSZCZ, POLAND)

**UNIVERSITY OF ECONOMICS IN KATOWICE (POLAND)
Department of Enterprise Management**

**UNIVERSITY OF ZAGREB (CROATIA)
FACULTY OF POLITICAL SCIENCE**

**KATOWICE BUSINESS UNIVERSITY (POLAND)
Faculty of Management, Poland**

**OPOLE UNIVERSITY OF TECHNOLOGY (POLAND)
Department of Corporate Management, E-business and Electronic Economy**

**SILESIA UNIVERSITY OF TECHNOLOGY (POLAND)
Department of Applied Social Sciences**

INTERNATIONAL ACADEMY OF INFORMATICS (Kyiv, Ukraine)

We invite you to participate in
The III International scientific and practical online conference
**“Social and communication science in the paradigm of semantic transformations:
social challenges, trends in education and professional activity”**,
which will be held at the State Tax University
on May 19, 2023.

Scientists, teachers, graduates of institutions of higher education, practitioners are invited to participate in the conference.

The work of the following sections is planned:

- 1. Social communications in the paradigm of global communication systems.**
- 2. Security dimension of innovative processes in the theory and practice of journalism.**

3. The influence of the state's information policy on the formation and development of the digital environment in the field of media, advertising and public relations.

4. Sociocultural aspects of editorial and publishing work in the context of the transformation of the media sector in wartime conditions.

5. Economic journalism in the structure of social communications in the new geopolitical paradigm.

6. Media language in the socio-cultural space.

7. Linguistic and socio-communicative aspects in linguistics.

8. Issues of language culture in professional communication.

9. Media and other types of discourses in the socio- and psycholinguistic dimension of the information front.

10. Tendency and trends in the training of personnel for the field of social communications under the challenges of wartime.

Terms of participation in the conference

1. By May 1, 2023, you must fill out the registration form (<http://surl.li/eocej>) and send the materials (up to 4 pages), the review of the scientific supervisor (only for students) to the email address hirinatetyana@gmail.com. The presentation must be sent by **May 15, 2023**, to the e-mail: hirinatetyana@gmail.com.

2. Name the file with the materials of the report by the last name of the author (first co-author) (for example, Ivanenko.doc).

3. After receiving the application form and report materials, the organizing committee notifies of acceptance to participate in the conference and provides a link for online conference at the email address you specified. If you have not received confirmation within three working days after sending the materials, please resend them again.

The conference will be held distantly on May 19, 2023.

The conference starts at 10:00 a.m.

All conference participants will receive an electronic collection of materials, as well as a free certificate confirming your participation for 6 hours. (0.2 ECTS credits).

The working languages of the conference are Ukrainian, Polish, English and other languages of the EU.

Requirements for theses:

- In the first line in the center – the name and surname of the author (semi-bold font, pin 14). At the bottom - scientific degree, academic title, position, name of the educational institution, city, country (normal font, pin 14). Across the

line is the name (bold font, pin 14). Across the line – the main text, across the line after the main text – the list of used sources (pin 14).

- The main text must be written in 1.5 intervals without offsets, 14 point, font – Times New Roman. Margins: left - 2 cm, right, top and bottom - 1 cm. Paragraph margin - 1.25 cm.
- Mandatory distinction between hyphens (-) and dashes (-) and the use of quotation marks in the following format: "" ("text").
- Bibliographic citations should be drawn up as follows: for one source - [1, p. 4], on several sources - [4, p. 55; 10, p. 15]. It is possible to cite without indicating the page, if it is about a source in general or an electronic source.
- There must be a continuous space between the initials and the last name, the number and the page (simultaneous pressing of the keys ctrl + shift + space).

The organizing committee reserves the right to review and select materials. The author is responsible for the authenticity of facts, vocations, proper names, as well as the correctness of the translation.

Materials in the electronic collection will be submitted in the original language.

Sample

Svitlana Petrenko

Doctor of Philology, Docent, Professor of the Department of Language Training
and Social Communications
Irpin, Ukraine

FEATURES OF MEDIA MEDIA IN WARTIME CONDITIONS

Text

List of used sources

1. Бондаренко Т. Післясмак мови війни: соціолінгвістичний вимір. *Мова. Суспільство. Журналістика: Зб-к матеріалів XXII міжн. науково-практ. конф. з проблем функціонування і розвитку української мови «Мова. Суспільство. Журналістика» (Київ, 8 квітня 2016)*. Київ: Видавець Паливода А. В., 2016.

2. Нові українські слова, які виникли під час війни. URL: https://lux.fm/polina-logunova-ziznalasya-shcho-rozijshlas-iz-dmitrom-stupkoju-i-natyaknula--na-novijroman_n118432

3. Стишов О. А. Українська лексика кінця ХХ століття (на матеріалі мови засобів масової інформації): монографія. Київ: Вид. центр КНЛУ, 2003. 388 с.

The electronic collection of materials and the program after the end of the conference will be posted on the website of the State Tax University: <https://dpu.edu.ua/> and MANS w Łomży – <https://mans.edu.pl/nauka-i-badania/wydawnictwo>.

Address of the Organizing Committee: 08205, Kyiv region, Irpin city, 31 Universytetska Street, room 301 K, Department of Language Training and Social Communications, State Tax University.

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