



## Study plan of BA “Media and Communication” Full-time

Semester	Course	Credits (ECTS)
I	Language and Thinking	6
I	English Language	6
I	Basics of Media Literacy	6
I	Introduction to Specialty: Media Professions	6
I	Media Production I	6
	<b>Total:</b>	<b>30</b>
II	Elective Course	6
II	English Language	6
II	The Origins and Evolution of Visual Forms	6
II	Genealogy of Media	6
II	Effective Communication	6
	<b>Total:</b>	<b>30</b>
III	Elective Course	6
III	Media Production II	6
III	Transmedia Storytelling	6
III	Visual Culture and Media Technologies	6
III	<i>Students should select one course:</i> Film History Basics of Journalism	6
	<b>Total:</b>	<b>30</b>
IV	Political Communication Techniques	6
IV	Social Practices and Technologies in the Media Space	6
IV	Media Research Methods	6
IV	Film Analysis and Cinema Theory	6
IV	<i>Term Paper 1</i>	3

IV	<i>Students should select one course:</i> Literature as a Form of Communication Media, Art and Curatorship	6
		<b>33</b>
V	Media Production III	6
V	Uses of 'Big Data' in Social Media Research	3
V	Introduction to Critical Theory	6
V	PR and SMM	6
V	<i>Practice</i>	3
V	<i>Students should select one course:</i> Cities and Digitalization Protest, Censure, and Rock&Roll: Politicization of Independent Culture in Belarus	6
		<b>Total: 30</b>
VI	Fundamentals of Management	6
VI	Semiotics	6
VI	Convergent Media and Universal Journalism	6
VI	<i>Term Paper 2</i>	3
VI	<i>Practice</i>	3
VI	<i>Students should select one course:</i> Film Industry: Production, Promotion, Festivals Theory of the Experiment: the Laboratory and the City (Collaboration with Bard College, US)	6
		<b>Total: 30</b>
VII	Media Production IV	6
VII	Psychoanalysis, Culture and Media	6
VII	<i>Practice</i>	9
VII	Strategic Management and Management of Media Projects	6
VII	Media Law	3
		<b>Total: 30</b>
VIII	Theory and Practice of Creating Educational Media Products	6
VIII	Gender, Society, Culture	6
VIII	<i>Final paper</i>	15
		<b>Total: 30</b>
		<b>Total within the Programme: 240</b>