

STUDY PLAN  
**VISUAL DESIGN / Bachelor of Arts**  
high residence (full-time)

semester	subjects / modules	credits
I	English Language	6
I	Seminar: Language and Thinking	6
I	Seminar: Introduction to the Humanities	6
I	Visual Design Artifacts: Vilnius	6
I	Visual Expression: Drawing and Composition	6
	<b>TOTAL</b>	<b>30</b>
II	English Language	6
II	Seminar: Introduction to the Humanities	6
II	History of Design	6
II	Visual Expression: Drawing and Composition	6
II	Visual Expression: Calligraphy and Typography	6
	<b>TOTAL</b>	<b>30</b>
III	Seminar: Introduction to the Social Sciences	6
III	Visual Design Artifacts: Paris	6
III	Entrepreneurship for Creatives	6
III	Visual Expression: Drawing and Composition	6
III	Visual Expression: Photography	6
III	Design Thinking	3
	<b>TOTAL</b>	<b>33</b>
IV	Seminar "Introduction to Social Sciences"	6
IV	Visual Expression: Animation	6
IV	Visual Expression: Color Theory	6
IV	Graphic Software	6
IV	Annual Project I	3
	<b>TOTAL</b>	<b>27</b>
V	Hermeneutic Seminar	6
V	Visual Design Artifacts: Florence	6
V	Visual Expression: 3D Design	6
V	<b>Module courses:</b> Logos and Visual Identity (G) Animation and Media Graphics I (A) Introduction to Layout: HTML and CSS (W) Introduction to the Game Industry (GA)	6

	Game Design Basics (GA)	
V	<b>Module courses:</b> Functional Analysis of Artifacts and Stylization (G) Sound Design (A) Visual Expression: Fundamentals of Web and App Design (W) Concept Art for Games (GA) 3D Environment Modeling for Games (GA)	6
	<b>TOTAL</b>	<b>30</b>
VI	<b>Module courses:</b> Visual Expression: Digital and Print Technologies (G) Animation: Techniques and Technologies (Classic & Experimental Animation Technologies – VR, AR, 360, 3D) (A) Visual Expression: 2D Animation for Web and Interactive Media (W) Narrative Game Design and Storytelling (GA) 3D Modeling for Games (GA)	6
VI	<b>Module courses:</b> Editorial Design (G) Animation and Media Graphics II (A) Visual Expression: UI/UX and Accessibility (W) Game Texturing (GA) 3D Animation for Game Assets (GA)	6
VI	<b>Module courses:</b> Wayfinding Systems, Pictograms, Infographics (G) Storyboarding & Storytelling (A) Web Technologies: Web Programming (W) 3D Character Animation (GA) Technical Art (GA)	6
VI	Specialization year project	6
VI	<b>Modular Internship (academic):</b> Internship in Graphic Design (G) Internship: Integration of Animation Technologies in Marketing Context (A) Internship: Web Design (W) Internship (GA)	6
	<b>TOTAL</b>	<b>30</b>
VII	Hermeneutic Seminar	6
VII	Visual Design Artifacts: Athens	6
VII	<b>Module courses:</b> Introduction to Design Management (G) Animation & Game Design (A) Marketing in Web Design (W) Art Management (GA) 3D Sculpting (GA)	6
VII	<b>Module courses:</b> Editorial Design (G) Animation: Concept Art & Design (A) Visual Communication for the Web and Design System Development (W) Texturing: Advanced Techniques for Games (GA) Game Project Portfolio (GA)	6

VII	<b>Elective Courses*:</b> Cultural and Art Project Management Intercultural Communication OSUN Network Courses Game Design: Game Balance	6
	<b>TOTAL</b>	<b>30</b>
VIII	Pre-graduation Internship (by Specializations)	6
VIII	<b>Final Project</b>	<b>18</b>
VIII	<b>Elective Courses:</b> Lithuanian Language Lithuanian Ethnoculture OSUN Network Courses Legal Aspects of Game Industries	6
	<b>TOTAL</b>	<b>30</b>
	<b>TOTAL in the program</b>	<b>240</b>

**Module courses:** 60 ECTS including practical training

**Elective courses\*:** 12 ECTS

G – Graphic Design

A – Animation and Videographics (Animation and Motion Design)

W – Web and Digital Design

GA – Game Art

*\*The list of elective courses is subject to change*

The minimum number of students required for modules in each specialization is 12.

If fewer than 12 students enroll, students will be offered to choose another specialization.